

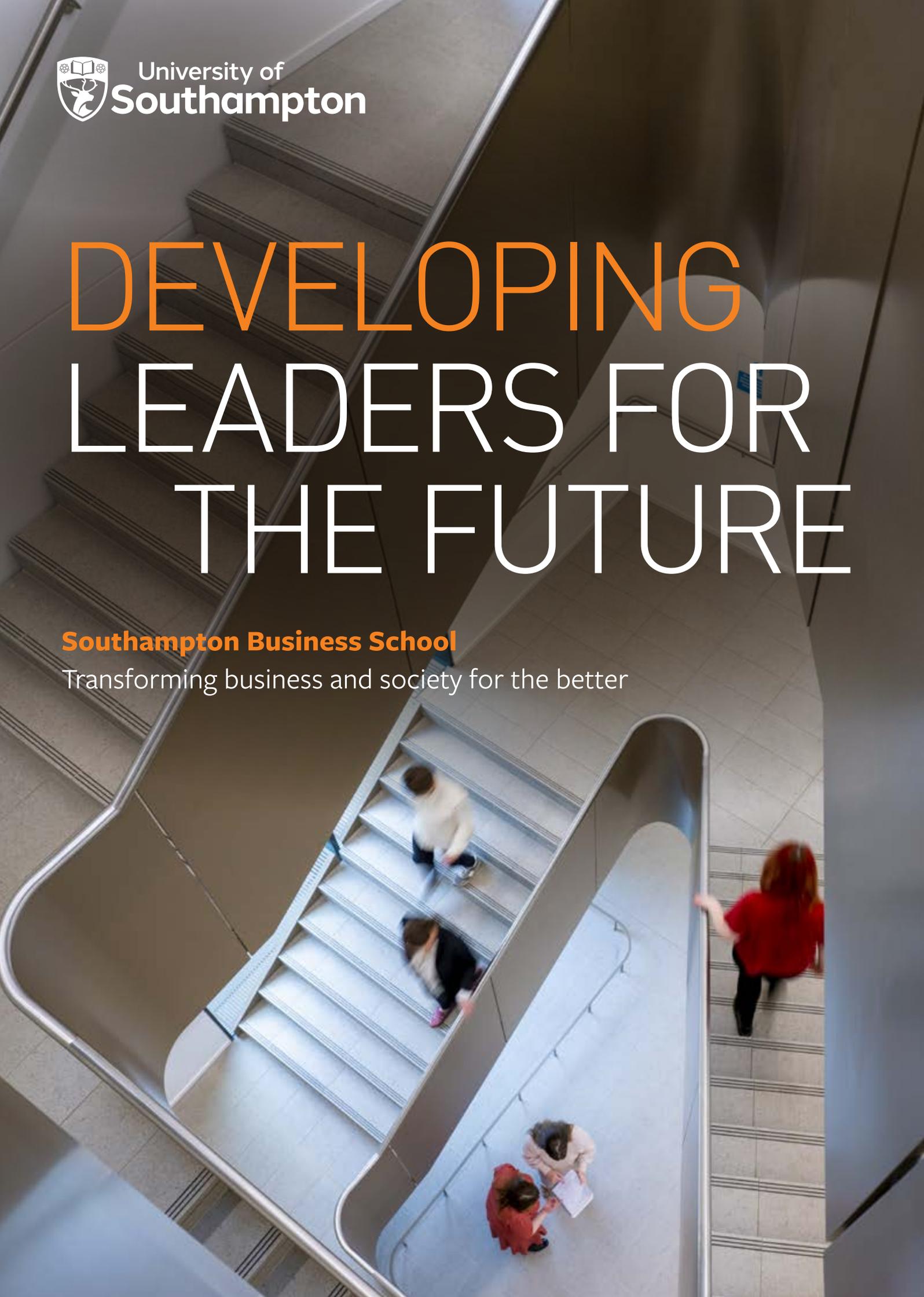


University of  
**Southampton**

# DEVELOPING LEADERS FOR THE FUTURE

**Southampton Business School**

Transforming business and society for the better





# A globally recognised business school

Hello! I'm delighted to welcome you to the Southampton Business School.

Deeply integrated within the University of Southampton - ranked 12th in the UK and in the top 100 globally - the school is recognised as one of the best in the country.

Our mission is simple: we are committed to developing leaders of the future who will take on the challenges we face and transform business and society for the better.

What we do in terms of research, education and industry engagement is informed by our strong research capabilities. The execution of our key activities is informed by our Triple Helix model and the experiences and knowledge we continuously gain from our global connections.

Our team at the Southampton Business School is exceptional and brings with them insight and experience designed to ensure you achieve your full potential. Experts in their field, all our researchers undertake cutting edge interdisciplinary research across different areas such as leadership and management, data analytics and risk, governance and sustainable entrepreneurship.

Over many years we have nurtured close relationships with the world of practice which reinforces the relevance of our research and educational strategic goals.

Based in the city of Southampton - one of the top 20 cities in the UK - our extensive and impressive research expertise and industry focused approach will help you, as a student or entrepreneur or business leader, and your organisation to flourish and grow.

Whether you are a student, or a researcher, or an entrepreneur or senior leader, the Southampton Business School will offer you the opportunity to shape your future and positively impact on the world.

**Professor Laura Costanzo**  
**Head of Southampton Business School**



# What we do

**Our mission at Southampton Business School is to develop future leaders to transform business and society for the better. Our academics are active researchers who are at the forefront of leadership and management, data analytics, and sustainable enterprise and entrepreneurship ... and by exploiting the opportunities for engagement with our world-leading research and enterprise activities, we allow students to develop their full potential.**

Nowhere is this more apparent than in our commitment to develop our students' ability to start their own business or help established organizations achieve greater success.

Collaboration is one of the cornerstones of our success. Guided by an advisory board of entrepreneurs, small business owners, and business leaders from around the world, we are equally at home working alongside global organisations like Microsoft to JP Morgan, as well as with regional small and medium-sized enterprises like Lionel Hitchen and The Forest Foodie. We are particularly proud of our Small Business Charter Award which underlines our commitments to SMEs.

Undergraduate students are offered a wide number of business courses to suit a diverse range of careers. These

include marketing, accountancy and finance, business management and data analytics, addressing issues from risk management to corporate social responsibility, sustainability, inclusive society, and the future of work to cite a few of them. At master's level you can explore topics like banking, finance and accounting, risk and analytics, strategy and marketing, entrepreneurship, and human resource management.

## Measuring our success

Measuring success is vital to our recognition as one of the UK's leading business schools.

Like our graduate programmes, the quality of our research is central to assessing our performance and our rankings. We examine data at every stage of a student's progression through the school. This includes information on admissions; student retention and time-to-degree data; student learning and post graduate learner success outcomes. We also consider experiential learning opportunities and real-world experience together with advances in our core values of diversity and inclusion and the impact our researchers and students have on society in general.

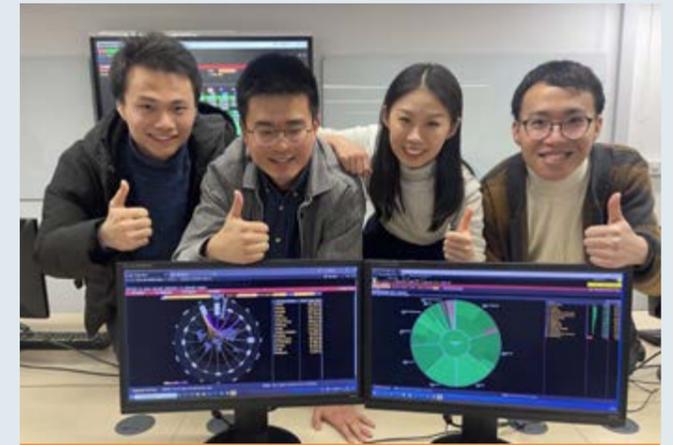


# Developing Future Leaders

## Southampton students beat 950 teams to win Bloomberg Global Challenge

A team of students from Southampton Business School won the annual Bloomberg Global Trading Challenge 2022, competing against almost 1,000 other teams from across the globe.

The winning Southampton team was made up of postgraduate research students Xiaohan Yu, Junyu Kang, Shuyue Li and Libo Chen. Over the course of five trading weeks in October and November, they generated an astounding relative profit of \$305,644.



## Business leaders of tomorrow meet leaders of today

A Directors of the Future dinner organised by Business South for the Southampton Business School in the city's Ocean Village marina district, where students mixed with the Central South's leading entrepreneurs and senior managers, gaining a taste of what lies ahead in the world of leadership. Professor Laura Costanzo, Head of Southampton Business School, said 'real world experience was a crucial part of the development of some of the world's best future talent'.

“Real world experience was a crucial part of the development of some of the world's best future talent”

**Professor Laura Costanzo**  
Head of Southampton Business School

# Our research

## At Southampton Business School (SBS), our research strategy supports our mission to develop future leaders who change the world for the better.

We do this by fostering an inclusive thought leadership environment and encouraging responsible interdisciplinary research and education that makes a sustainable impact. Aware that today's commercial world is an increasingly digital society, we build on our core research strengths in quantitative analytics and entrepreneurial business management, while broadening our scope to develop related areas within business and management. These include artificial intelligence (AI), big data, climate change, consumer behaviour, accounting and finance, circular economy, inclusive and sustainable entrepreneurship, digital financial technology (fintech), future of work and sustainability research.

The research institutes and groups at the University of Southampton are among the best in Europe.

Seven in ten (73%) workers would prefer to work from home some of the time according to a report entitled Work After Lockdown led by Dr Jane Parry, Director of the Centre for Research on Work and Organisations at Southampton Business School. She said: "Our research is highly relevant as we can follow our case study organisations as they continue to adapt and learn from this living experiment in new ways of working."

### Find out more

New research shines light on future of work and working from home:  
[www.southampton.ac.uk/news/2021/02/work-after-lockdown-transitions-and-tensions.page](http://www.southampton.ac.uk/news/2021/02/work-after-lockdown-transitions-and-tensions.page)



## Making better decisions

The Southampton Business School's expert researchers join forces with mathematical sciences and health sciences to form the Centre for Operational Research, Management Science and Information Systems (CORMSIS), one of the largest research groups of its kind in the UK. Our approaches range from mathematical operational research techniques to machine learning, system thinking and qualitative methods. To apply our knowledge to address a wide range of real-world challenges, we work through consultancy, student projects, research collaborations and continuing education programmes.

As a result, we have strong links with industry partners including Boeing Defence UK, Ford, JP Morgan and Rolls Royce. Operational research and statistics at the University of Southampton ranks 34th in the world and 7th in the UK (QS World Rankings by Subject 2022). In addition, our placement team was ranked 1st in 2019 and consistently in the top 5 teams nationally.

### Work with us:

Centre for Operational Research, Management Science and Information Systems (CORMSIS)  
[www.southampton.ac.uk/research/institutes-centres/cormsis/work-with-us](http://www.southampton.ac.uk/research/institutes-centres/cormsis/work-with-us)



# Our education

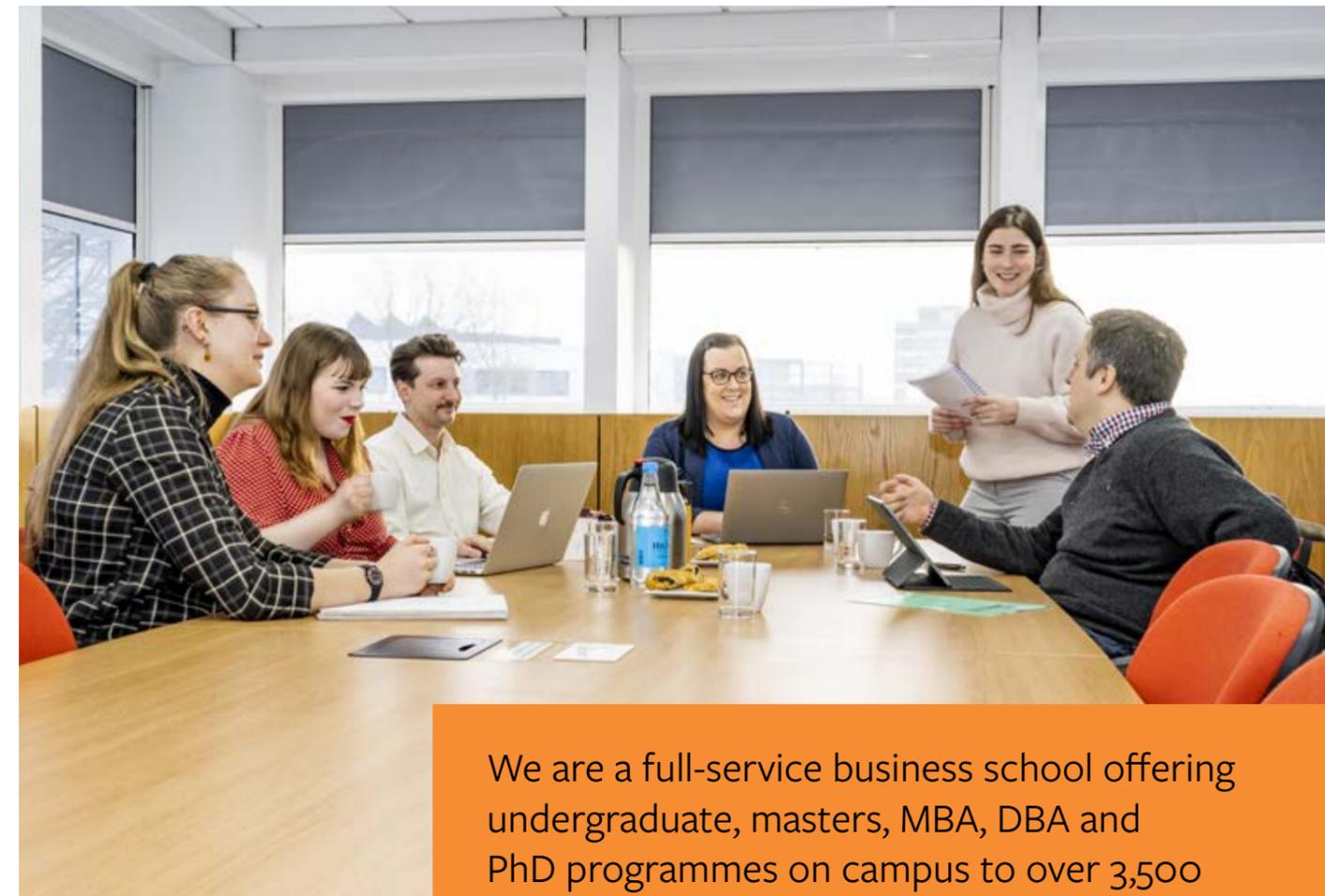
## What and how we teach are informed by our Triple Helix and the experiences and knowledge we gain from our global connections.

Our teaching expertise is distributed across a range of departments including: accounting, banking and finance, decision analytics and risk, digital and data-driven marketing, organisational behaviour and human resource management and strategy innovation and entrepreneurship.

This ensures our graduates are recognised globally for a University

of Southampton Experience that sets them apart as being curious; engaged; articulated; ethical; culturally aware; enterprising; and socially and environmentally responsible.

With our robust industry connections, we create outstanding university experiences that ensure students can follow their own paths, feel supported to thrive, and enjoy a sense of pride and belonging as members of our community. Supporting participation in co-curricular activities is part of these experiences.



We are a full-service business school offering undergraduate, masters, MBA, DBA and PhD programmes on campus to over 3,500 students from around the world.

# How we can help you

**Southampton Business School can work with you through our research capabilities, business services, specialist facilities and high calibre students.**



## MBA

The thriving Southampton AMBA accredited full-time Master of Business Administration (MBA) gives learners the confidence to stand out in the fast-moving business world. They learn to think strategically and gain essential management skills with engaging in robust industry panel sessions, global industry trips, and dedicated leadership development coaching. They graduate with the knowledge to lead people and organisations to face the challenges of sustainability, innovation and change in today's volatile business environment.



## Consultancy

We are consistently reranked as the Number 1 University in the UK for consultancy income by HEBCIS, the Higher Education Business and Community Interaction Survey. Industry collaboration accounts for 40% of our research activities. Additionally, we can qualify your aspiring or practising professional consultants with accredited programmes.



## Knowledge Transfer Partnerships

Through a KTP it's possible to access funding for two thirds of the project costs from Innovate UK to work with one of our university academics and a newly qualified graduate.



## Research Partnerships

Partner your business with the University's world class facilities, vast data repositories and leading academics. With over 30 years working in partnership with some of the world's most recognisable companies, innovative start-ups, charities, and public sector bodies, we are perfectly placed to support your research needs.



## Collaborate with Us

Our environment of academic excellence and active research creates bright, ambitious, and resilient employees. Highly prepared and with a questioning mind, our students can offer your business the opportunity to undertake projects which might otherwise go unexploited. Supported by staff at the university, they can introduce new ways of thinking to help your organisation further your competitive edge, from sustainability reporting to data analytics.



## Helping with your recruitment

As well as gaining excellent academic credentials, our students develop a wide range of practical, industry-focused skills and experience that could enrich your business. Our courses encourage students to think creatively, solve problems and work as a team, equipping them well for the workplace.

Using our Employer Portal you can advertise for graduates to fill your organisation's roles all year round to our pool of 23,500 students across the University's wide range of disciplines. The portal is free of charge, easy to use and gives you the freedom to add and edit adverts as you need them.



## Student Projects

If you have a challenge at work then tap into our students' knowledge and research capabilities to help you find a solution. Equipped with the latest information and insight our students are well placed to address a whole range of challenges for organisations both large and small.



## Talent Development Programme

A unique and dynamic way to engage with our leading Business School students is through the flagship Talent Development Programme which provides students with ready access to a range of activities, events, internships, external courses, and much more, all designed to enhance their employability profile. Engaging with enterprises and employers and building a network of connections from the world of business is central to the programme's success.



## Mentoring

Would you like to share your career knowledge and experience with a student who is interested in working in your sector?

For your staff, mentoring is an excellent way to learn and develop key mentoring skills, which are highly valued within organisations. For your organisation, it is a chance to raise your profile within the University and even develop your pipeline of student recruits for future internships or jobs.



## Guest Speaking

As a guest speaker you can bring an extra dimension of real-world experience and insight to the education of our students. Thought leadership from professionals immersed in the commercial world has a huge value to our students looking to develop outstanding and productive careers.



## Open Lecture Series

Our open lecture series present an exciting opportunity to exchange ideas with students, staff, alumni & the wider community. An opportunity for life-long learning is facilitated with challenging your perspectives and thinking about innovative ways to make an impact, while networking with emerging and accomplished professionals.



# Our Knowledge Exchange & Enterprise

The University of Southampton is a national leader in knowledge exchange and enterprise (KEE). At the heart of this success is a spirit of curiosity and creativity that runs through our education and research to generate exciting ideas to solve real-world problems. We embed and extend enterprise opportunities for students and staff, to benefit the communities we work with, through our Triple Helix approach.



SME Sustainability Project students receive their GRI reporting training certificates in preparation for completing the reports with the business community.



Andy Ashcroft, CEO of KoolSkools in Southampton



Helen McNair, Technical Director at Lionel Hitchen receives the completed report from Professor Ven Tauringana

## CASE STUDY EXAMPLE: Making a societal impact with sustainability reporting for SMEs.

We have a commitment to embed sustainability in all that we do. To support smaller businesses on their journey to sustainability, academic staff and students work together with SMEs to develop a sustainability report using the Global Reporting Initiative as a framework to realise their sustainability goals. This is a 'win-win' situation, providing students with the knowledge and skills enabling their future employability as enterprising sustainability champions, while the business gets a report to benchmark their current commitment to sustainability and chart their way forwards.

“This project has allowed me to be more conscientious of my actions concerning sustainability, and also to see the impact this project has on transforming the values of businesses, where they now have the drive to pursue what they know is right for the environment.”

**Praise Abah  
BSc Accounting Student**

## CASE STUDY 2: Developing a National Code of Corporate Governance for Ghana.

### Lead researcher: Professor Collins Ntim

A senior researcher from the Southampton Business School won funding of £201,343 ESR to work with Institute of Directors-Ghana, to develop a national code of corporate governance for Ghana. This is a large academia-industry collaborative national project involving several key partners and stakeholders, such as the Bank of Ghana, Ghana Stock Exchange, Securities and Exchange Commission, Ghana, State Interests and Governance Authority, Ghana, as well as academics from several Ghana, UK and other international Universities.

# Executive Education: personal development for continued success

We offer a range of courses to equip organisations with the knowledge, skills, and behaviours to attract and retain the best talent. You can collaborate with us on a range of levels to support your personal development or that of your organisation for future growth.

- Join our Executive Learning Partnership for a series of engaging masterclasses to improve your leadership capability and presence.
- Our range of CMI programs are suitable for all sectors and organisation sizes. You can choose from bite-size to stand-alone modules lasting 4 to 6 weeks, or full programmes of 1 to 2 years. Topics include everything from leadership and management to professional consulting.
- Build sustainability reporting capability into your organisation with our Global Reporting Initiative (GRI) Academy and GRI Professional Certification program.

CMI research shows that organisations who invest in management and leadership development programmes see on average a **23% increase** in organisational performance, and a **32% increase** in people performance.



# At the heart of our community: our very own Hampshire Hare

**Being a part of a diverse community is one of our core values. A commitment to inclusivity and diversity makes us stronger, more creative and accelerates our impact on society.**

Through partnership, we aim to inspire communities working with us locally and globally to change the world for the better.

In the south of England, Southampton Business School and the John Hansard Gallery, partnered to sponsor a Hampshire Hare sculpture as part of an interactive art trail across the cities of Southampton and Winchester –

Hares of Hampshire, the largest of its kind. Artists were invited to design a hare on a blank template and received an honorarium of £900 upon completing the work.

The trail raised £160,000 for children's health in Hampshire, boosting the economy by attracting more than 250k residents and visitors to view these outstanding installations.

Gillian Saieva, Director of Executive Education in the Business School said: "As a way to engage with the local community and join a consortium of leading local businesses, this event encapsulates exactly what we as a

Business School want to do, which is serving businesses and people in the community around us."

"Our hare, 'Look Up and Within', was a collaboration to showcase our contribution to environmental and sustainability impact," explained Gillian. "The hare design has its very own Triple Helix of Hares on its chest representing resilience, adaptation and originality within the hare species. The artist's design comes from a strong environmental focus depicting oak tree leaves and acorns to signify wisdom, trailing ivy for agility and young hares looking up into a clear and unpolluted night sky, symbolising hope."



**Southampton Business School's Hampshire Hare "Look Up and Within" is now a proud member of the school, and a beacon of our commitment to societal impact.**

# Southampton – a city of opportunity

**Famous as a maritime city and cruise port, Southampton is often called The Gateway to the World, as it sits on the south coast basking in some of the best weather in the UK.**

A city rich in history with the Bargate monument and medieval walls to rival York and Chester, Southampton is a diverse, inclusive and walkable place that's safe, friendly and full of lively culture, cafes, restaurants, and a nightlife brimming with pubs and clubs.

Consistently rated as one of the best cities to live in the UK, Southampton is full of opportunities and, in an economic survey published in 2022, was voted as one of the fastest growing cities in the country. It's also one of the best connected. London is just 70 minutes away by train; to the west lies the stunning beaches of Bournemouth and the Jurassic Coast; the historic city of Winchester is 12 miles to the north and the historic port of Portsmouth is 30 minutes' drive to the east.

The Southampton Business School is located at the University's main campus in Highfield, and just three miles from the city centre where it has faculties in the Cultural Quarter alongside the University's world class John Hansard art gallery and Sir James Matthews teaching building.

The city is proud of its cultural offerings, not just through its entertainment venues like the famous Mayflower Theatre, which welcomes shows straight from the West End and Broadway, and its sister venue MAST Mayflower Studios - which showcases local talent - but also through its strong connections to the community.

There is a thriving music scene, from grassroots venues like The Joiners to the O2 Academy at The Guildhall which attracts a variety of established acts.

Bigger venues like St Mary's Stadium, the home of Premiership club Southampton FC, and The Ageas Bowl, the home of Hampshire Cricket, stage concerts with international singers and bands.

Southampton is well known for its shopping scene. The iconic Westquay is one of the largest entertainment centres in the South Coast, and offers a variety of shops, cafes, restaurants and a multi-plex cinema.

Nowhere is Southampton's diverse and inclusive cultural heritage better celebrated than at SeaCity Museum which pays homage to Titanic, one of the most famous ships in history. In delivering our commitment to public and community engagement, our MBA students with an Enterprise Hackathon event have even helped shape the minds of our city leaders to better tell the Titanic story to an international audience.

Meantime in the bustling Old Town resides Tudor House, one of the city's most important historical buildings which reveals over 800 years of history in one fascinating location.



# Southampton Business School: Your perfect choice



## Top 13 UK University

The complete University guide 2023



## Global top 100 university

QS World University Rankings 2023

# 35<sup>th</sup>

in the world for statistics  
and operational research

# Top 5

in UK for marketing



Placement year and  
study abroad options  
on all UG courses



Founding member  
of **Russell Group**

## Accreditations



### Find out more

Visit: [www.southampton.ac.uk/about/faculties-schools-departments/southampton-business-school](http://www.southampton.ac.uk/about/faculties-schools-departments/southampton-business-school)

Email: [SBSEnterprise@soton.ac.uk](mailto:SBSEnterprise@soton.ac.uk)



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